



**IAM**CONSULTING

## **I AM CONSULTING**

นวัตกรรมการสร้างต้นแบบองค์กรเทคโนโลยีของประเทศไทย  
ผ่านการพัฒนาทรัพยากรมนุษย์ โดยใช้จุดแข็งของพนักงาน  
(Strengths-Based Technology Organization: SBO)

# INITIATIVE

## STRENGTHS STRATEGY

(Strengths-Based Organisation)  
SBO Framework

Strengths  
Based  
Culture

People and career  
Development

The new way of  
working

Human Resources  
Centerer Design

Innovation-Driven  
Development

Technology-Based  
Organisation  
Development

Breathing  
Culture of  
Strengths

## I AM SBO

- Enable each employee to see the unique value and strengths
- Sustainable role model IT Technology Organisation
- Create a positive impact to HR Industry

The World is Changing



Time to change the  
way we are worked  
and organised

# INVOLVEMENT





# IMPLEMENTATION

Change  
Company  
**Vision &  
Strategy**

Change **HR  
Strategy &  
Structure**

**Get  
Commitment**  
from  
Executives &  
Manager &  
Staff

**Set Target** of  
SBO Project

**Pilot**  
Implementation

**Evaluation &  
Feedback**

Public  
Sectors

Transfer  
knowledge

Implement  
**Whole  
Company**

Transfer  
knowledge

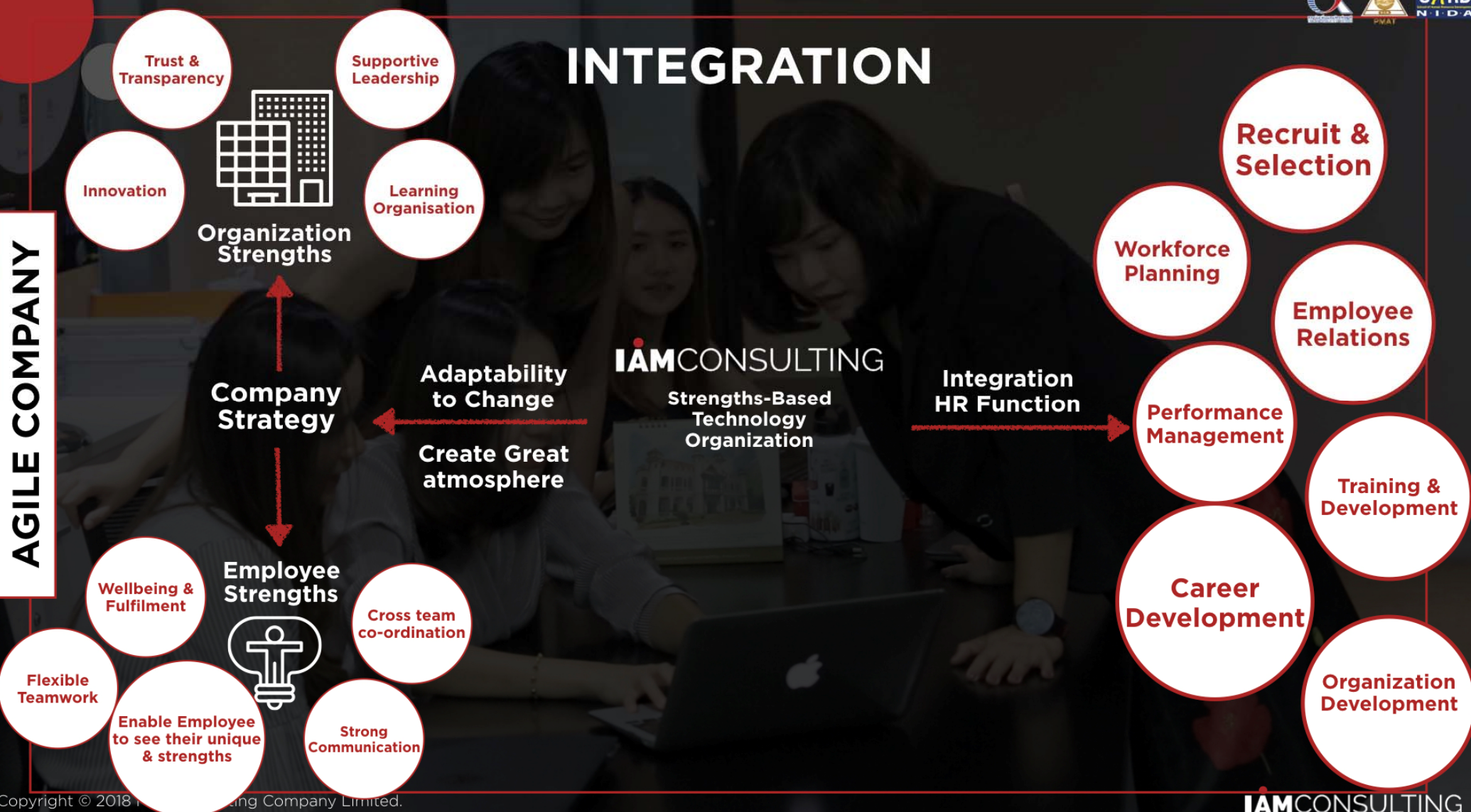
Private  
Sectors

**SBO COMMUNICATION**

**SBO ACTIVITIES**

# INTEGRATION

**AGILE COMPANY**



**IAMCONSULTING**  
Strengths-Based  
Technology  
Organization

## IMPACT

**-10%**  
EMPLOYEE  
TURNOVER RATE

**10%**  
PROJECT  
GROSS PROFIT

**+10%**  
WORK & LIFE

**7%**  
WORK  
COLLABORATION

**70%**  
EMPLOYEE  
ENGAGEMENT

**3%**  
CUSTOMER  
ENGAGEMENT  
& LIFE BALANCE

SAVE HR COST OF  
THAILAND IT INDUSTRY

**THB 4,000**  
Million/Year