

Building The Next-Generation IT & Digital Workforce



Accelerate

Tech Workforce
Readiness



HIGH SCHOOL &
UNDERGRADUATE

Up-Skill

- Enhancing to Advanced Skill Level and meet the job market
- To enter the labor market 1-2 years sooner
- Same salary rate as those who have graduated



Boost

Workforce to
Fill Demand



NON-TECH
WORKFORCE

Re-Skill

- Building and developing from the basic and standard to the advanced levels
- To switch their careers without losing their opportunities to earn income



Enhance

Ability to Digital
Transformation



NON-TECH
WORKFORCE

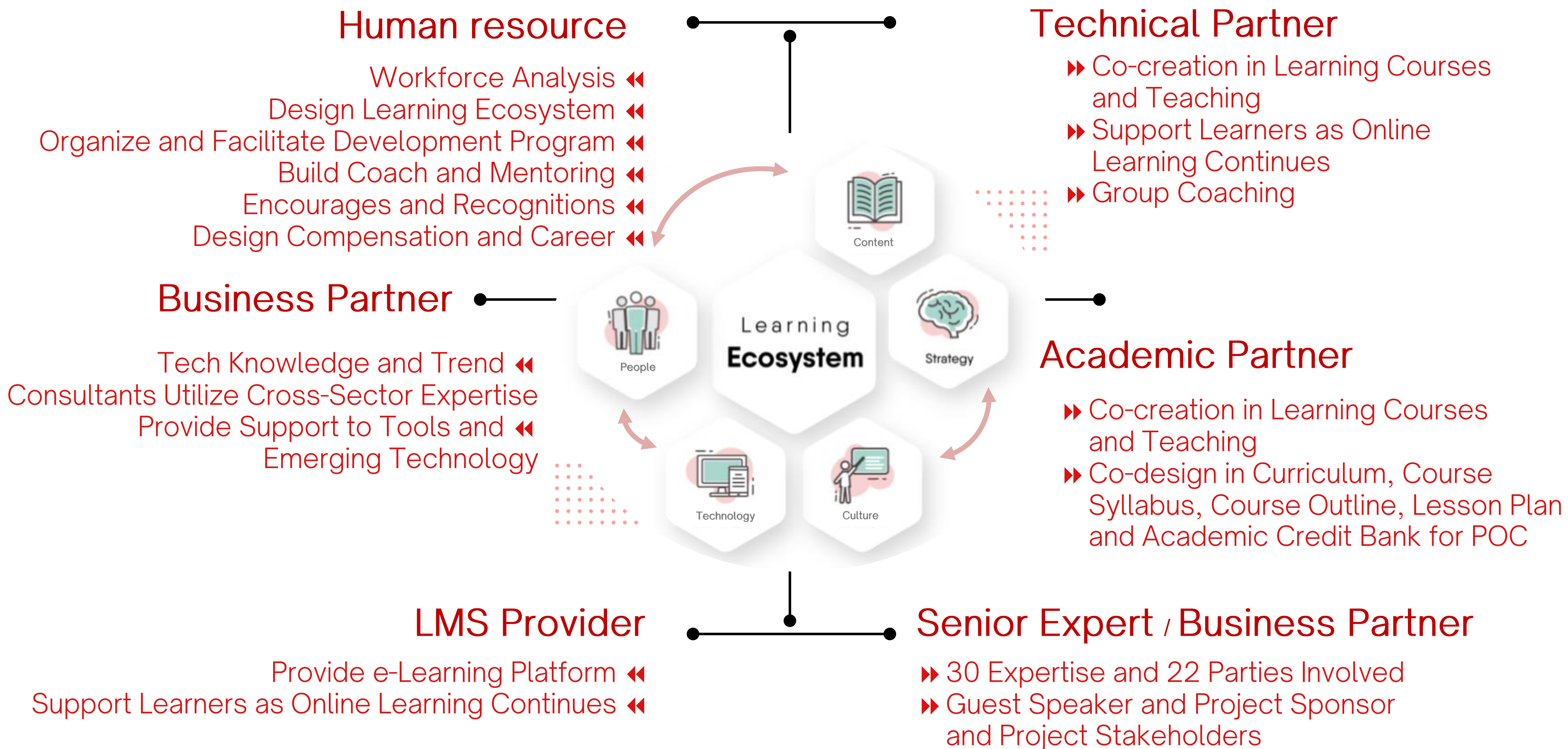
Skill-Adoption

- Developing skills for applying in the existing job to increase productivity
- Create ability to adapt new emerging tech skill

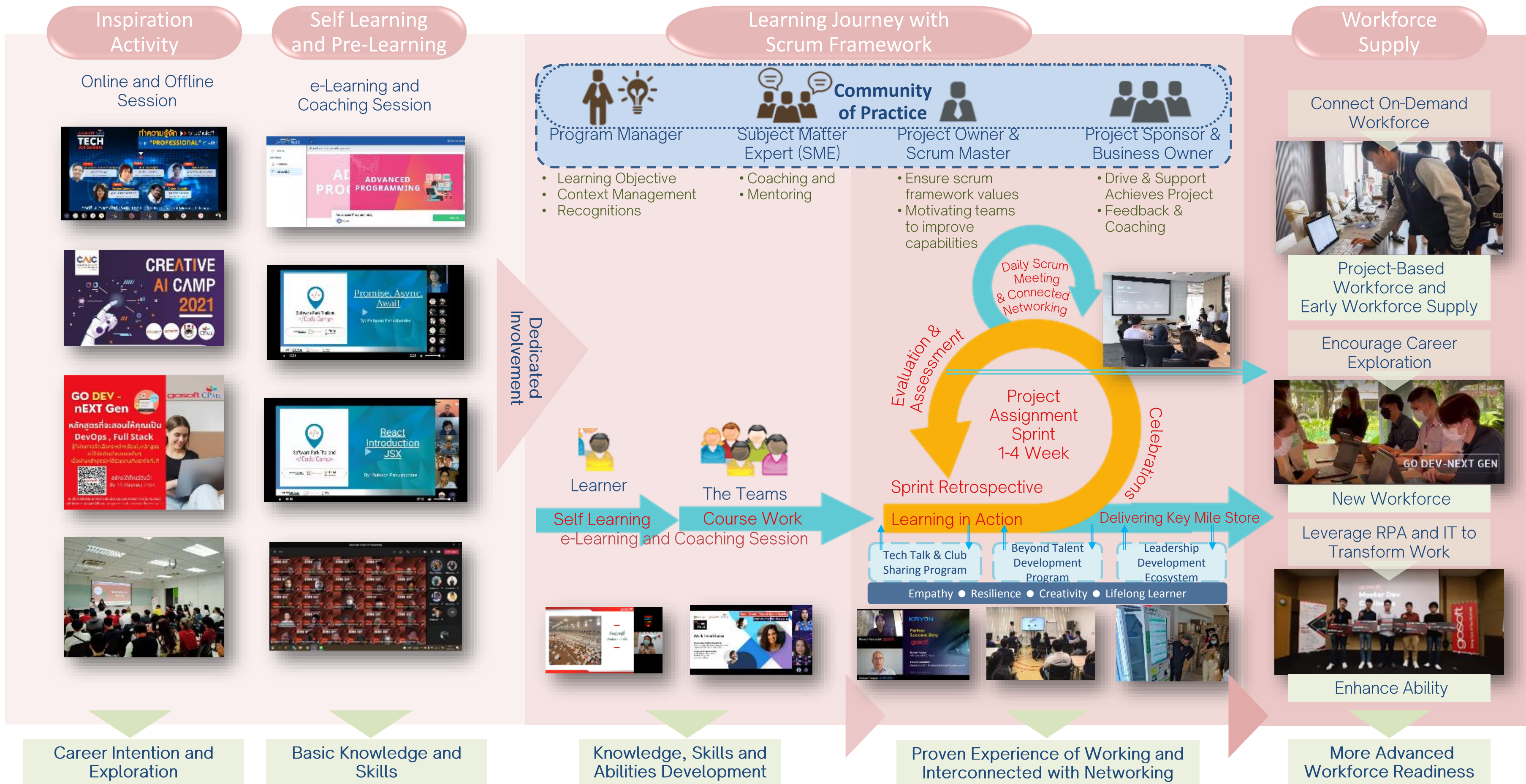
Create more
IT and Digital
advanced to the
labor market
by
gosoftware Learning
Ecosystem

I1 : Initiative

✓ ระดับ Gold สามารถนำเอานวัตกรรมภายนอกมาผสมผสานกับนวัตกรรมที่คิดค้นขึ้นเองภายใน



I2 : Involvement



I3 : Implement

✓ ระดับ Gold นำนวัตกรรมมาใช้กับคนทั้งองค์กรและภายนอกองค์กร



Workforce

Opportunities to enhance knowledge and skills that can match the market demand and increase the opportunity to work in the IT sector, High school and University Students Increase the opportunities of getting a job and earning sooner, with the same salary rate as those who have graduated as well as have network and connection to develop knowledge and skills



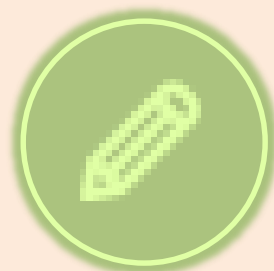
Country and Company

Gain more highly skilled IT personnel who are willing to put in more effort, boosting the country's possibility for competitiveness



Business Unit

Receive innovative ideas and new prototypes which may be applied and utilized to business, and hire more people as projects or work pieces.



Academic Institutions

Develop and create the curriculum that increasingly meets the demands of the labor market, Increase the number of students interested in IT and other disciplines including the students who would like to take IT modules as well as the graduates on the basis of an academic credit bank.



Development Providers

Develop courses that can be submitted to the Digital Council of Thailand (DCT) and the Office of National Higher Education Science Research and Innovation Policy Council to qualify for tax incentives for training institute.



Gosoftware

As a contributor to improve skills and increase IT manpower for the country as well as develop experts who can train others, and delivers courses and contents that newcomers can learn and review as often as they want.



I4 : Integration

☑ ระดับ Gold บูรณาการนวัตกรรมภายใต้หน้าที่งานของ HR หลายด้านและ/หรือกับฝ่ายงานอื่นขององค์กรภายนอก

Development

1

Proof of Learning Ecosystem for Build IT & Digital Workforce

7

Knowledge Sharing Online for Free Participants

3

Main Course and 10 Skills in 120 Hours for Develop IT and Digital from Cooperation Between 5 Parties

60

Employees upskill to Trainer, Mentor, Coach for Practical IT & Digital Skills

IT & Digital Workforce

54

Second and Third-Year Undergraduate Already to Workforce in Tech Jobs in 2021 - 2022

139

High School Student's Achieved Certification of Advanced IT & Digital Skills in 2020 - 2022

14

Person in Advanced IT & Digital Skills and Already to Workforce in Tech Jobs in 2021

82

Employees in Non-IT Function Can Be Applied IT Skill in Their Job

Total Workforce Developed = 289
82% in Advanced Level

32

High School and Undergraduate got job freelance gigs

45

Person go-to Market Workforce

Total Workforce Supply to Market = 77

Business Values

38

Million Baht from 27 Project Innovation by Learner in 2021 - 2022

34

Million Baht from IT and RPA Implementation to Increase efficiency by Employee in 2021 - 2022

77%

of performance's results from working period

88%

of satisfied with the learning ecosystem

I5 : Impact

☑ ระดับ Gold ผลลัพธ์ของการนำนวัตกรรมไปใช้ โดยพิจารณาผลลัพธ์ภายนอกองค์กร โดยผลลัพธ์ต้องเป็นทั้งที่เป็นตัวเงินและไม่ใช่ตัวเงิน